



PHILIPPS & BYRNE

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TECH FROM THREE-HUNDRED AND SIXTY DEGREES

## WHAT WE DO

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We are a forward-thinking tech advisory company based in Berlin specialising in Tech Due Diligence.

We optimise your tech portfolio with absolute preciseness. We do this using our tried and tested framework from our many years of experience and expertise.

We lead confidently performing Tech DDs 'our way' for our clients and as a result have built loyal relationships with many renowned VCs and investors.

We know what's at stake and we deliver punctually what is required.

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## OUR EXPERIENCE

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It's clear for us what it takes to succeed

**150+**

Startups

**100+**

Tech DDs

**35+**

Years of  
Experience

**25+**

Countries

**0**

Bullshit

## WHO WE ARE

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**Chris Philipps**

Managing Partner

Chris is a well-known face to both the Berlin and international startup scene. He has worked as a Tech advisor for startups and investors and as Interim CTO for many clients such as OUTFITTERY, DailyDeal, Zalando, auto1, Kreditech, ottonova, bitwala and many more.

Having originally studied liberal arts and media science and then becoming a Computer Science specialist, he knows what is required to build bridges between Business and Tech and create a mutual understanding between these worlds. Chris' focus topics are Tech Due Diligence, Agile Leadership and scaling startups. He has performed around 150 Tech DDs across four continents, and has helped build and scale companies such as DailyDeal (which was later sold to Google). He contributes regularly as a conference and keynote speaker (Google, TOA, GOTO, JAX, Code.Talks, Unicorns in Tech, Continental, Bosch and others) and is often asked to write and contribute to books regarding Tech, Agile and leadership, both in German and English.

Furthermore Chris was invited to be a visiting teacher at Hyperwerk FH Basel, Masterplan, Telekom Hub:raum, Berlin Startup Academy (now GTEC) amongst many others. Last but not means least, Chris is an active advocate on diversity and LGBTI topics.

# OUR TEAM

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We have an experienced team of long-term industry experts at CTO and senior consultant level that we work together with on a regular basis. We hand-pick these professionals based on a project's specific requirements. This enables us to approach each project from a 360 degrees angle.

Our carefully selected team has been built over many years and each individual remains a trusted part of our skilled network. All of our team members work according to Philipps & Byrne's frameworks and quality standards and are supervised by one of the senior partners.

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# OUR TECH DUE DILIGENCE FRAMEWORK

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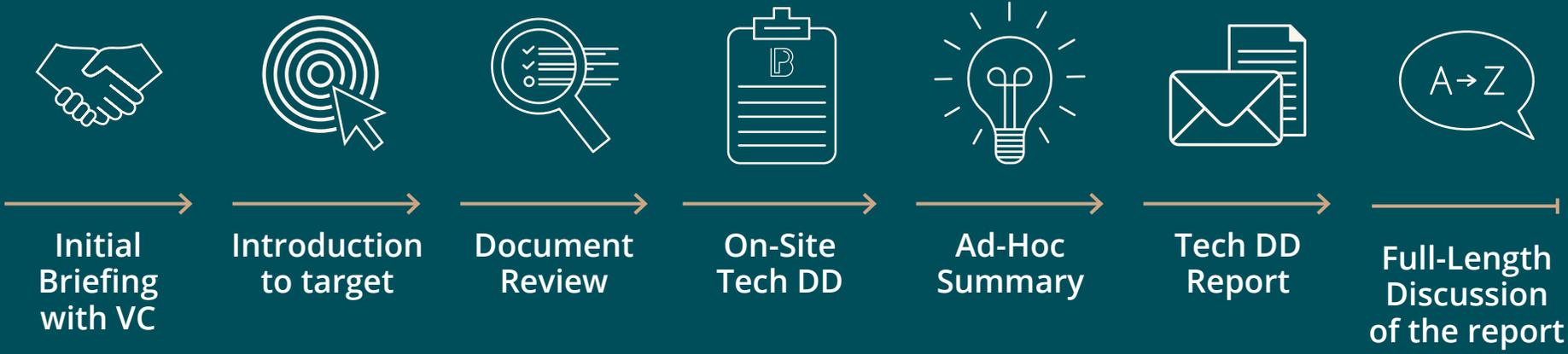
Our 360° holistic approach is something we pride ourselves on. For us it's the missing ingredient that our competitors forget. Every Tech DD is tailored specifically to the context of each target business. We have been CTOs of many startups. We have been there and we have done it. We understand the bigger picture and how imperative tech is within it.

We deep dive into all technical aspects and consider how technology may impact the strategic performance of the target. Topics included are:

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- Business Context
  - Leadership (CTO / CPO)
  - Product Management
  - Product and Software Development Process
  - Software Development Tools and Best Practices
  - Hosting Infrastructure and Deployment
  - Software Architecture
  - Software Quality
  - Code Review
  - Data Analytics
  - Culture and Ecosystem
  - Tech Budget
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Other topics can be defined at our initial briefing and evolve over the course of the Tech DD.

# OUR TECH DUE DILIGENCE PROCESS



## OUR CLIENTS

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**A C T O N**

**AUTO 1**.com

 **OUTFITTERY**

**..i Kreditech**

crealytics **..o**

**BurdaPrincipal  
Investments**

**movinga**

**MONOQI**

 **Bitwala**

 **RYTE**

 **HOLTZBRINCK  
VENTURES**

 **zalando**

**CO  
MATCH**

**ottonova**

**CARSOME**  
— your next awesome ride —



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