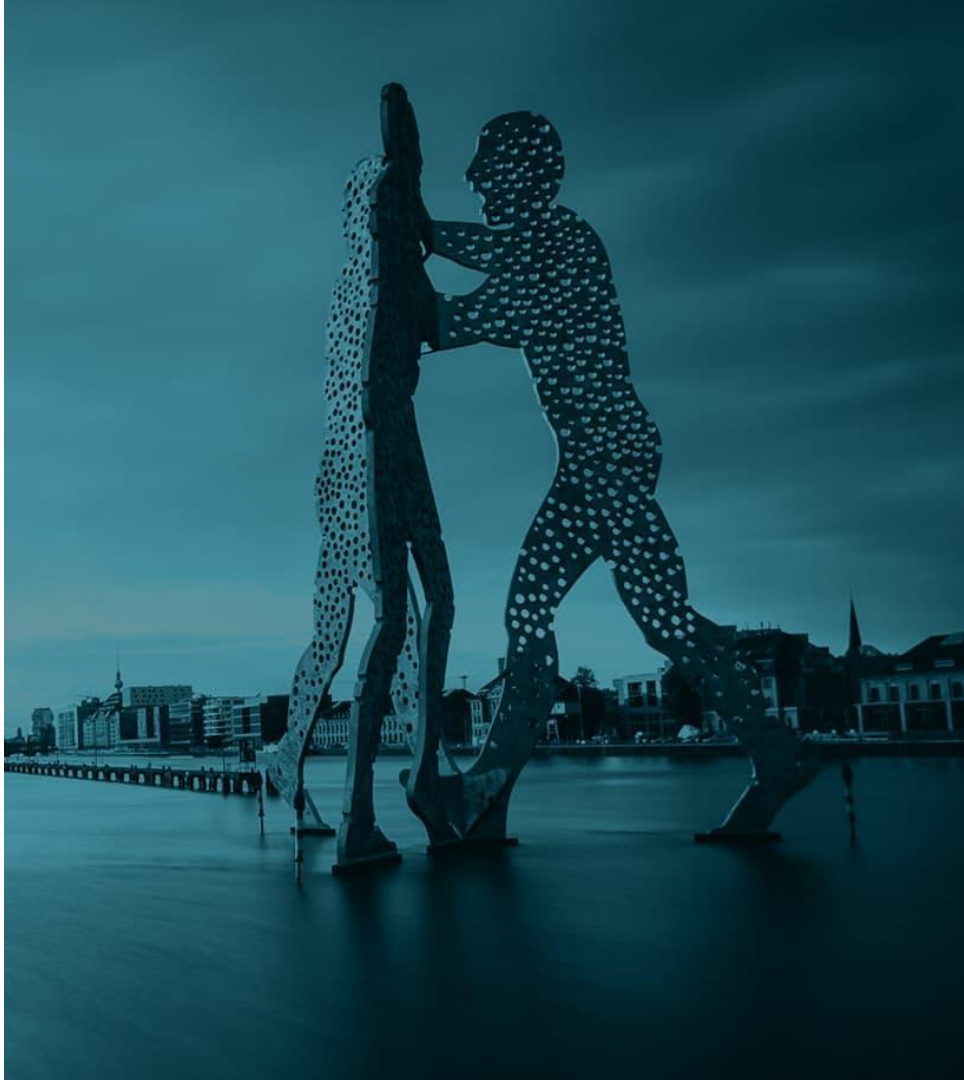
PHILIPPS & BYRNE

Software Is Eating The World!

And We Check Whether Companies Are Prepared for Lunch.



MISSION

We support startups and investor along their entire life-cycles

Tech Due Diligence for Investors (VC, PE & M&A)
Health Checks & Consulting for Companies

OUR OFFERING

Due Diligence
for VC-funding and M&A

Health Check
for start-ups & scale-ups

Consulting
for longer term support

Interim Staffing
(coming soon)

EXPERIENCE

15B+
Euro of Guided Funding

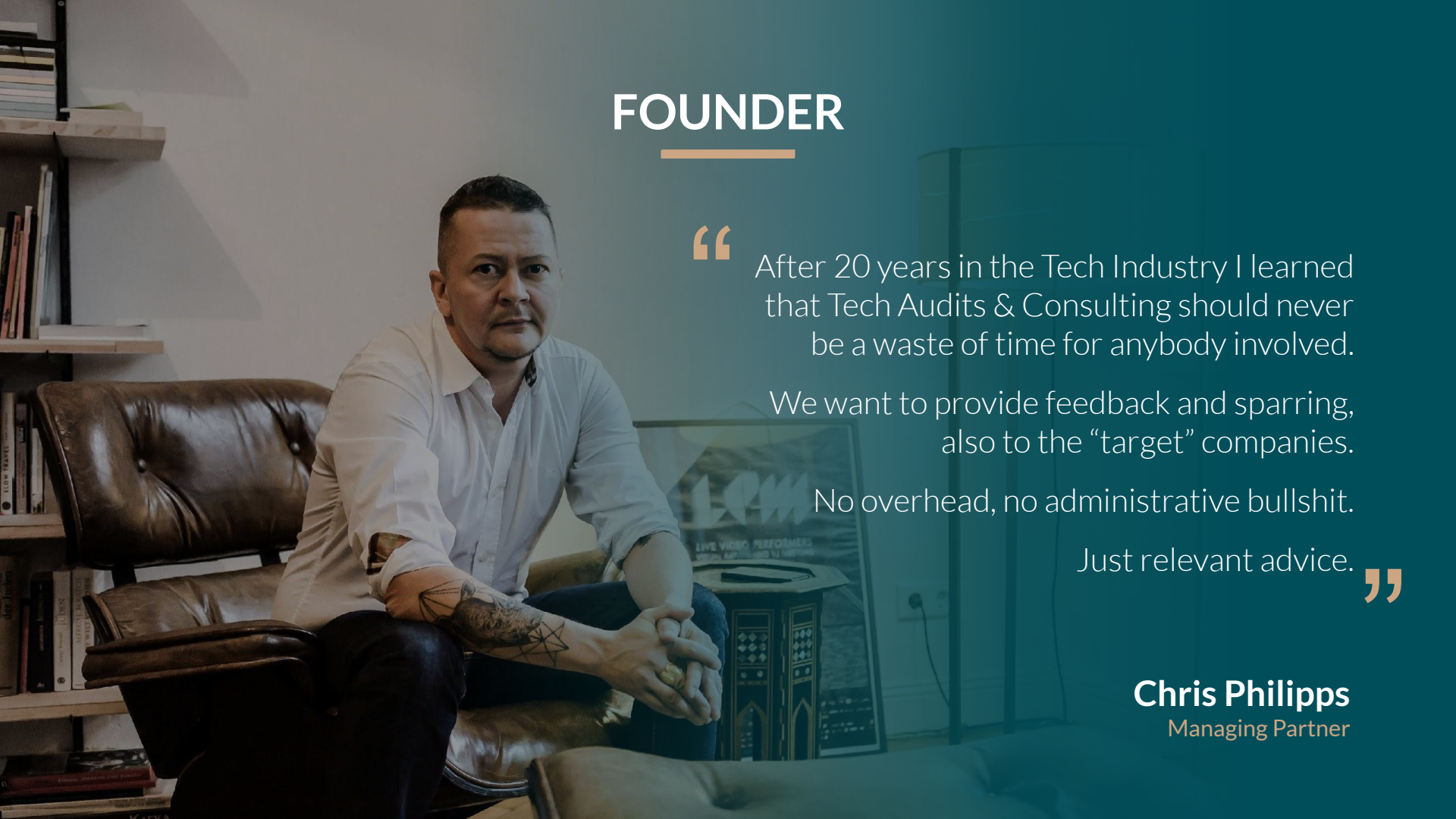
25+
Countries

500+
Tech DDs and Health Checks

20+
Years of Experience

0
Bullshit

95
NPS, all time



FOUNDER

"After 20 years in the Tech Industry I learned that Tech Audits & Consulting should never be a waste of time for anybody involved.

We want to provide feedback and sparring, also to the "target" companies.

No overhead, no administrative bullshit.

Just relevant advice."

Chris Philipps
Managing Partner

OUR CONSULTING TEAM

Our consulting team is being led by industry experts with a strong technology DNA and experience across a variety of industries.

Chris Philipps
MD, Principal Consultant
10y+ CTO, 10 years of DD experience
eCommerce + SaaS

David Asabina
Principal Consultant, Dir. Experts
15y+ Engineering & CTO Experience
Machine Learning + Robotics

Simon Brendel
Director New Business
Your Customer Contact

Teal Bauer
Principal Consultant
20y+ CTO, CPO & Eng. Roles (McKinsey)
Healthcare, Digital Ventures

Marlon Schultz
Lead Consultant (Mayflower),
10y+ Software Consulting
DevOps, Engineering Best Practices

SOME OF OUR EXPERTS

Besides our internal team of experienced Tech Consultants,
we work with a broad group of CTO-level professionals supporting us as Experts, e.g.

Hagen Hübel
10y+ CTO (TokenForge)
Web3 and FinTech

Martin Rothenberger
10y+ CTO (Architrave, DailyDeal)
E-Commerce & Marketplaces

Tobias Nendel
10y+ CTO, Serial Founder (e.g. Outfittery)
eCommerce, SaaS, Logistics

Paul Onnen
25y+ CTO, VP (Amazon, Google, Beat)
Scaling Tech Organisations

Pierluigi Ferrari
10y+ Leadership (Merantix, Rocket Internet, McKinsey)
Machine Learning & Robotics

… and more than 50 other experts for nearly any tech topic.

ILLUSTRATIVE

SELECT CLIENTS

home to go

BurdaPrincipal Investments

zalando

CARSOME

ACCEL PARTNERS

EARLYBIRD

URBAN SPORTS CLUB

LAKE STAR

HV CAPITAL

"We have trusted Philipps & Byrne with many of our investments and find their framework and structured way of working thorough and concise. Their delivery and communication is great and we will continue working confidently with them in the future."

ACTON

- Dr. Christoph Braun, Managing Partner @ Acton Capital Partners

OUR APPROACH (1/2)

Expert Teams

Network of internal and external experts

Teams dynamically staffed to match the client's needs

Business Awareness

We are founders and techies

We understand Venture Capital, Technology, Product Management, Strategy, and everything around it

Strategic Context

Technology is not an end in itself, so it should not be looked at in isolation

OUR APPROACH (2/2)

360˚

Outside-in analysis, including UX, performance, and more

Inside-out analysis of architecture, source code, workflows, processes

Dynamic

Interviews with key personnel

Starting at high level, then zooming into the details

Value-Driven

Always keeping focus on delivering the greatest impact for the business as a whole

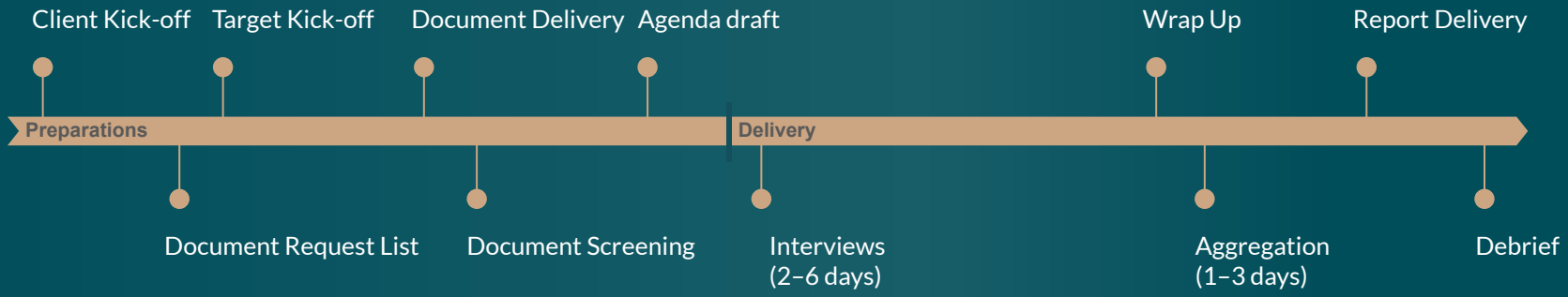
Interview Focus Areas

- Business Context
- Leadership (CTO/CPO)
- Culture & Ecosystem
- Organisation & Team
- Product Management
- Requirements Review
- Data Processing
- System Architecture
- Software Quality
- Code Review

ILLUSTRATIVE

TIMELINE TECH DD

Our clients often require quick turnaround times, and we have a clear, adaptable process that allows us to deliver impactful results quickly and efficiently.



ILLUSTRATIVE

TOPICS & SCHEDULE INTERVIEWS

Day 1

- Business Context, Business Model, Strategy
- Tool and Business Process Walkthrough
- Product Management: High Level Prioritisation Process, Roadmap, Team
- CTO Session: Tech Leadership, Tech Strategy, Team, general setup, first architectural overview

Day 2

- Software Architecture, Hosting Infrastructure Deep Dive
- Product Manager Interview: Backlog, Daily Operations, Specs, PO work, etc.
- Developer Interview - Code walk
- Developer Interview - Code walk
- Developer Interview - Code walk

Day 3

- Sync, Founders Wrap-Up

Optional Sessions:

- Deep Dives for previous sessions
- Business Intelligence / Data Analytics
- Data science / ML
- QA
- Stakeholder Session
- Tech Budget
- Key metrics
- Embedded / Hardware

PHILIPPS & BYRNE

Open Questions?

CONTACT US:

Philipps & Byrne GmbH
c/o WeWork
Kemperplatz 1
10785 Berlin, Germany

techdd@philipps-byrne.com
philipps-byrne.com